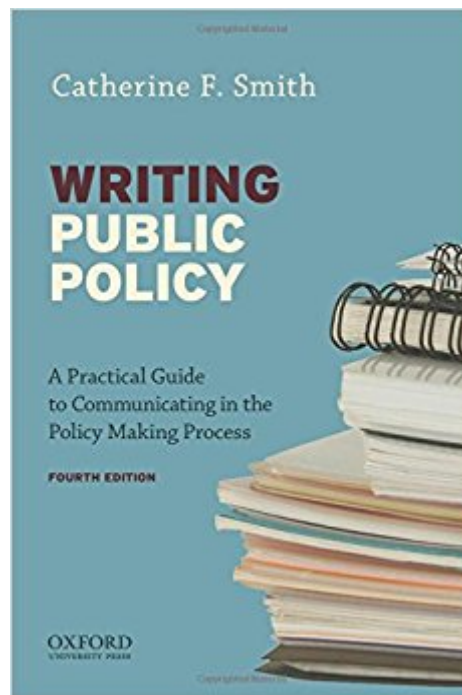




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# Writing Public Policy: A Practical Guide To Communicating In The Policy-Making Process



## Synopsis

In *Writing Public Policy*, Fourth Edition, Catherine F. Smith presents a general method for planning, producing, assessing, and critically analyzing communications in a variety of real-life public policy contexts and situations. This practical, concise guide is ideal for students preparing for careers in politics, government, public relations, law, public policy, journalism, social work, public health, or in any role related to public affairs.

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"Writing Public Policy is an essential foundation text for policy writing that explains (via detailed instruction) and demonstrates (through cases) the what, why, and how of policy communication."

--Kimberly Ratcliff, Ohio State University "Writing Public Policy serves as a tool for helping readers participate in the policy process. It doesn't get bogged down in theoretical musings, but provides a clear-cut approach to communicating within the policy process." --Marcus D. Mauldin, University of Tennessee at Chattanooga

Catherine F. Smith is Professor Emerita of English at East Carolina University and Adjunct Professor of Public Policy at The University of North Carolina - Chapel Hill. She was founding director of Bucknell University's Writing Program and Writing Center. She has taught undergraduate and graduate students of writing, rhetoric, communication, public policy, public administration, political science, sociology, geography, and interdisciplinary programs to communicate in

policy-making at local state, and national levels. As a consultant to government agencies, nonprofit organizations, and for-profit businesses, she prepares executives, professionals, and citizens to communicate as witnesses in governmental hearings.

Required for a Graduate course in research and writing. If you have a background, it is probably not a good buy but for anyone without a public policy background it is a very easy read with a lot of examples.

Received as promised--good condition and on time delivery. Thank you.

Catherine Smith has now given us the 4th Edition of the best publication I've found about the real world of policy writing. Her common-sense approach to various types of policy writing--including examples-- has made her book the "bible" for my graduate policy writing classes.

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